



Stop Your Car • Display Your Message

P R E S S R E L E A S E

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PopStops® Announces 3 Year Exclusive Agreement with GarageExperts®

St. Petersburg, FL. – PopStops Marketing, Inc. (**PMI**) announced it has recently entered into a three-year exclusive agreement with **Garage Experts International LLC (GEI)**, the leading, lifetime warranty, epoxy floor coating, cabinet and organization company. Their local GarageExperts® professional will transform your garage into a long-lasting and usable space. **GEI** is distributing the patented **PopStops® Garage Stops** products over the next three years into the North American market through their Franchisee network.

GarageExperts® offers the largest variety of epoxy flooring colors and styles that are attractive, durable and easy to clean. They also offer an industrial Epoxy & Polyaspartic Floor Coating that is bright, durable and easy to maintain and is compliant with all worker safety regulations. Their Garage Storage Solutions are designed for strength and generous storage capacity and are custom built for your space.

GarageExperts® realizes that when a customer invests major money into their home garage, there is no better way for them to say **“thank you”** to their customers than by providing them with a patented **PopStops® Garage Stop** with a customized set of graphics inserts created uniquely for GarageExperts®!

Plus, their Franchisees have the marketing option to even customize the **PopStops® “end caps”** that come with the unit to have each Franchisee’s phone number, e-mail or web address so that as their customers show off their newly remodeled garages, their friends and family know just who did the work and who to call right away for their own new project!

Since many garages hold two or more vehicles, this also provides an additional revenue opportunity for all GarageExperts® Franchisees to match their customers with the wide range of **PopStops® “licensed”** and **“customized”** graphic inserts. Personalizing a graphic insert with someone’s name has a huge impact and can be done with any of the **PopStops®** licensed or customized graphics.

Particularly with the military licensed graphics, such as the **Army, Navy, Air Force, Marines** or **Coast Guard**, these men, women and family members can have their rank and names customized on the parking side of their **PopStops® Garage Stop** creating a huge impact!

"The distribution agreement with GarageExperts® allows for **PopStops®** products to penetrate the North American market, facilitating broader accessibility to our patented solutions and exciting new products," explains Scott Fenimore, President of PopStops Marketing. "GEI's distribution now fully ensures that their customers benefit from **PopStops®** uniquely patented products. Every consumer has a passion about something, be it an affiliation, a school, a favorite sports team, something! GarageExperts® is allowing these consumers to enhance their experience even more while protecting their major investment in their new garage remodel!"

PopStops Marketing and GarageExperts® will immediately begin to introduce the various sized patented **PopStops® Garage Stops** to its accounts throughout the country. GarageExperts® will initially focus on the **18"** width Garage Stop, although **PopStops®** are available in **12", 18", 36"** and **48"** widths.

About PopStops Marketing, Inc.:

PopStops Marketing, Inc. (PMI) is a St. Petersburg, FL-based manufacturer and developer of patented products for use within home garages designed for stopping cars, pet friendly universal sidewalk advertising systems and specialty retail displays. Our management team has a combined 50 plus years of experience in engineering, software development, commercial printing, and design. From its inception, the **PopStops®** garage stops primary function is to "**Stop**" a vehicle in a garage in a simple, effective way.

For more information, call **800-209-4571** or visit www.popstops.com.

About Garage Experts:

Garage Experts International, LLC is a national, vertically integrated provider of quality garage cabinets, epoxy floor coating system and organization products. We provide value to our franchisees and their customers, by offering the largest variety of product choices and solutions all backed with a lifetime warranty. Unlike other companies that may provide garage products as part of their offering, GarageExperts® specializes in quality garage enhancement solutions that are designed to be both beautiful and long lasting.

For more information, call **800- 535-3325** or visit www.garageexperts.com.

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